

Setting the New Standard for Cremation Service



Benefits to Providers

- Higher quality service to families.
- Confidence in a process that has verification on all levels.
- Liability protection in the highest area of liability in the funeral industry.
- Potential discount of insurance by participating in Cremation Safeguard.

Benefits to Families

- Peace of mind of knowing correct remains are returned.
- Knowing that their loved one was handled with respect and dignity.



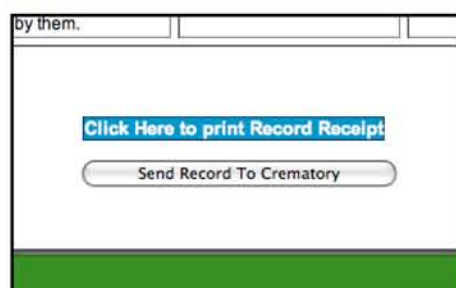
Full Circle Protection that starts and ends with identification.



STEP 1 Statistics



STEP 2 Identification by the family



STEP 3 Transfer information



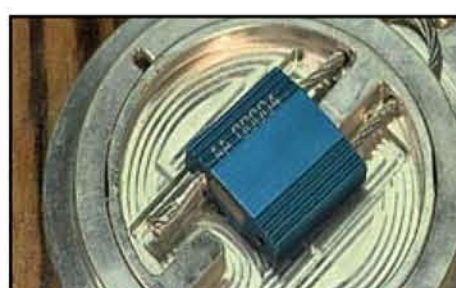
STEP 4 Identification at crematory



STEP 5 Closed caption video of the cremation thru the locking process



Locking urn



Unique ID number locking system



STEP 6 Verification of delivery to funeral home



STEP 7 Final disposition identification documentation by family

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Question & Answer



What is Cremation Safeguard?

Cremation Safeguard is a system that helps identify and track a deceased individual. It is comprised of a web based system which helps collect, transfer, and store identification information of the deceased for cremation. Cremation Safeguard also uses a fingerprint scanner and a patented locking urn. The fingerprint scanner allows the funeral home and crematory to confirm the deceased's identity throughout the cremation process. The identification lock allows the funeral home and crematory to continue to confirm the deceased's identity even after the inurnment.

How does the Cremation Safeguard fingerprinting work?

Fingerprints are a unique identifying mark of every individual. Cremation Safeguard takes advantage of this unique feature by allowing the family to identify their loved one and witness the fingerprint process. The fingerprint is taken electronically and is stored on a secure data base. The fingerprint is transferred to the crematory, so when the deceased is transferred to the crematory, the crematory can positively identify the deceased via fingerprint and video documentation.

What makes Cremation Safeguard different?

Cremation Safeguard does something that has never been done before. Cremation Safeguard creates a chain of custody for the deceased for the entire cremation process; from the moment the body is taken into custody until the family receives the cremated remains. Cremation Safeguard forces the funeral home to properly ID the deceased. Unfortunately, not all funeral homes ID a deceased prior to cremation. Cremation Safeguard requires the family to witness the fingerprinting of the deceased which ensures that the deceased is properly identified. Cremation Safeguard also creates accountability between the funeral and crematory and ties the two together, ensuring that the deceased is tracked through the entire process.

How does Cremation Safeguard work?

There are 7 steps in the Cremation Safeguard process – Starting and Ending with Identification.

- 1. Statistics** - The funeral home gathers all relevant statistical information in order to complete the Cremation Authorization and Disposition Form. All information is collected electronically including signatures. At this time, the deceased is also automatically assigned a unique Cremation Safeguard identification number.
- 2. Identification by the Family** - The family identifies the deceased and witnesses the fingerprinting of the deceased.
- 3. Transfer Information** - The information, all collected electronically, is transferred via a secure web connection, to the crematory. The crematory is notified of the pending cremation.
- 4. Identification at Crematory** - The deceased is taken to the crematory for the cremation process. Upon arrival to the crematory, the crematory re-fingerprints the deceased thus verifying the identity of the deceased. The funeral home representative witnesses the fingerprinting and signs off electronically. The deceased is given a tag and lock with the Cremation Safeguard identification number.
- 5. Cremation** - The crematory cremates the deceased. The crematory has cameras mounted in its facility which are tied to the Cremation Safeguard system. The cameras automatically record certain portions of the process to document and verify the identity of the deceased throughout the cremation process. After the cremation, the crematory places the cremated remains into a Cremation Safeguard locking urn which includes the deceased's unique Cremation Safeguard tracking number.

- 6. Delivery to Funeral Home** - After the cremated remains are ready, the funeral home is notified. The funeral home is presented with the urn holding the deceased's cremated remains. The funeral home verifies the urn's Cremation Safeguard identification number on the locking mechanism, ensuring the identity of the deceased.

- 7. Identification by Family** - The family is asked to identify the deceased this time using the urn and the Cremation Safeguard identification number originally appointed, which is located on the locking mechanism. The family signs an electronic receipt which acknowledges the receipt and delivery of the cremated remains to the proper individual.

What is the Cremation Safeguard lock?

Cremation Safeguard has developed the very first identifiable locking urn. Until now, urns were either labeled with a sticker, or perhaps an ID tag from the crematory. The Cremation Safeguard locking urn, including its temporary urn, has a unique cable lock. The cable lock is imprinted with the unique Cremation Safeguard ID number of the deceased. This enables the urn to be identified at any time. Also, the Cremation Safeguard lock can only be removed by cutting it. This prevents any tampering of the contents by the crematory; the funeral home; or the family.

Can I transfer cremated remains from a Cremation Safeguard urn?

Yes. The Cremation Safeguard urn can be opened by cutting the lock. However, this should be done in the presence and agreement of the family. Again, this will ensure the chain of custody is always protected and documented.

What are the family's benefits of Cremation Safeguard?

Peace of mind. Studies have shown that one of family's biggest concerns (although rarely mentioned during arrangements) is "How do I know that these are really the cremated remains of our loved one." Cremation Safeguard provides the peace of mind to families. Now the funeral home and crematory can unequivocally state that they are sure of the process and that they know the family will receive the proper cremated remains.

What are the benefits of Cremation Safeguard to me and my company?

First and foremost is better service to your families. With Cremation Safeguard you can tell your families that are sure of the cremation process at your facility and the crematory - ensuring the deceased is in good hands. Second is the liability protection. Cremation is the highest area of liability in the funeral industry. Any steps you can take to limit your liability are worthwhile. This process is so unique, several insurance companies have offered discounted premiums to those using the Cremation Safeguard process. Lastly, increased revenues. Cremation rates continue to grow. Providers are facing reduced revenues due to the increase in cremation services. Many providers want to increase their charge for cremation, but are unable to justify to themselves and their families why they charge more. With Cremation Safeguard you can finally offer an objective basis for charging more than another provider. You are providing the best protection available. You are providing a process to help ensure that your family and their loved one are protected. By providing something tangible and different from the others - you can increase your fees.

What does it cost to implement Cremation Safeguard in my operation?

Cremation Safeguard was developed with cost in mind. The protection and service it provides is unmatched compared to the overall cost. There are several options to choose from based on each location needs. A Cremation Safeguard representative will evaluate each location and discuss the options available.

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